



Practical business help
In your business
When *you* need it

If you are spending too much time just running your business and not enough actually developing it...

If you have limited in-house Marketing and Sales resource...
.....you could be ready to Source-In!

Source-In Sales & Marketing offer knowledge, skills and experience to SME businesses that want to improve their sales performance and profitability.

We will:

- Help in all matters that affect your commercial results
- Review your business, clients, markets and competitors
- Develop strategies and plans for better results
- Manage implementation, professionally and cost effectively
- Be flexible and affordable, just tell us when you need us!

From Marketing Insight, Analysis and Strategy, through Communications and Promotion to Planning, Budgeting and Forecasting you can rely on a professional approach to your business development process and actions.

You will:

- Have expert resource, working with you as part of your team
- See a structured, practical approach to commercial growth
- Achieve clarity of process and actions
- Become more efficient and effective
- Deliver customer satisfaction and build loyalty

Contact Ian Truin at Source-In today to review your needs and arrange an initial, no-obligation discussion.

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www.Source-In.co.uk



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